



ROB MELLIS

Graphic Designer

2:1 BA[HONS] Graphic Design
Southampton Institute 2004

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ABOUT ME

With over 15 years experience, I have created some clever, innovative and beautiful work. I started my career in print but as digital media grew I transferred my print skills over to digital. Expanding my skill set to include front-end development and motion graphics. I have a constant craving to learn new things and develop as a designer. Always looking for different, nicer solutions to any brief. I want to make nice things, for nice people.

EXPERIENCE

iCrossing, Brighton - Digital Designer

[May 2014 - Current]

iCrossing has a small creative department who service the bigger agency. As such a department that means we have to do anything and everything that comes through. Working in PowerPoint one day, Photoshop the next and as video has become more popular After Effects. With a strong focus on 'Search' and 'Rankings' we created online content from infographics, website, social posts to big ideas, working with clients such as; Heathrow, Visit Wales, Barclay Card, and M&S Bank.

Freelance roles

[June 2012 - May 2014]

Due to a determination to not be pigeon holed into one specific type of designer when I freelanced I had the opportunity to work in all aspects of design. Some days I would artwork, others I would retouch, and others still I would code, or animate.

Platform Group, Brighton

Studio Makgill, Brighton

Redwood London, London

Changestar, Lewes

Grays Healthcare, London

Clinic, London

MBA, London

Krow, London

1DA, London

The Red Brick Road, London

Weapon7, London - Designer

[Nov 2008 - June 2012]

As an integrated agency we worked in a range of formats, from the conventional on and offline, to more experimental (at the time) formats such as apps and social media campaigns. I have worked on briefs from all disciplines for clients such as TV Licensing, DHL, Cadbury's, smart, The Natural Confectionery Company, Microsoft and Mercedes-Benz.

More Creative, London - Design/Artwork

[Nov 2007 - Oct 2008]

I worked as a creative artworker/designer within a small but strong design studio. I was constantly learning and tuning my skills. I have worked on a wide variety of projects ranging from the restaurant and bar industry to the publishing industry.

SOFTWARE

Photoshop, Illustrator, InDesign, After Effects, Dreamweaver (HTML, CSS), many others.